

Fall 2003/Spring 2004

target audiences

- **All eligible voters in Brown County**
- **Future voters**
 - Tap into Teen Leadership programs for recruits
 - Note: Jenifer Waite is on Steering Committee. What a resource!
 - Outreach to minority audiences
 - Hispanic, Hmong, African American, Native American
 - Involvement in KidsVote
- **Area business leaders**
- **News media**